



## Key Retailers

**A'GACI**  
**Bath & Body Works**  
**Crazy 8 by Gymboree**  
**Elephant Bar Restaurant**  
**Forever XXI**  
**Hollister Co.**  
**Victoria's Secret**

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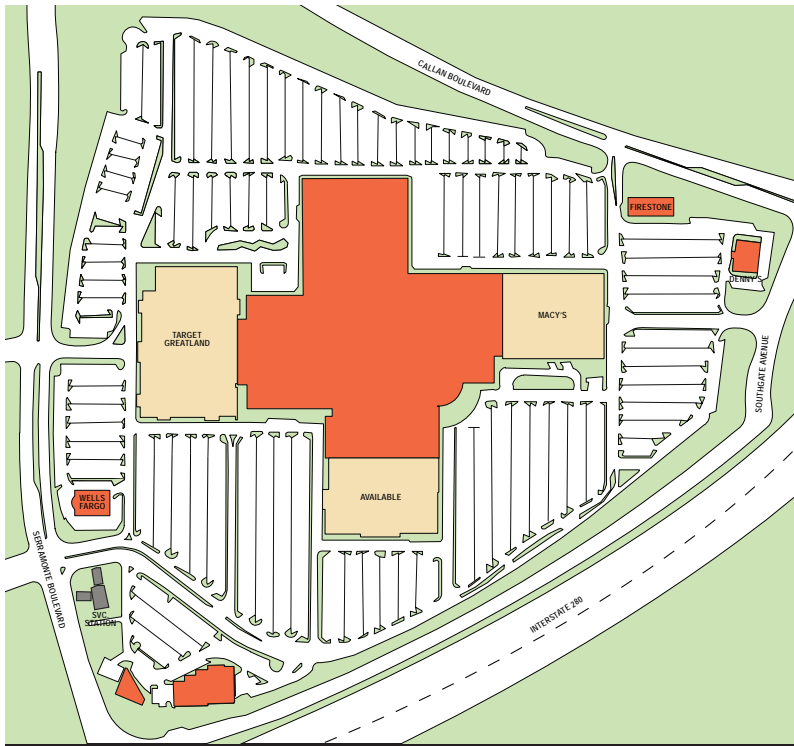
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## Mall at a Glance

- With a series of multi-million dollar phased improvements completed, combined with the re-merchandising of over 130,000 square feet, Serramonte has transformed into a vibrant retail destination that is located five miles south of San Francisco
- The most recent phase of redevelopment refurbished and expanded the Food Court into the Harvest Food Court featuring a stone fireplace and expanded family seating
- Serramonte has tremendous market potential with an average household income of over \$100,000 in the trade area
- The center is located in a densely populated area with over one million people in a ten-mile radius
- 401,000 commuters pass the center each day Northbound and Southbound via Interstate 280, the corridor linking the peninsula to San Francisco
- San Francisco State University, located just four miles from Serramonte, has a captive audience of over 30,000 students who visit the center frequently for the broad selection of offerings
- Development constraints in San Francisco proper have forced big box retailers to locate on the peninsula, creating a retail hub in the area surrounding Serramonte
- Serramonte's Target ranks in the top 20 of Target stores in volume out of 1,600 stores nationwide and will complete an extensive renovation in 2010 to add additional grocery square footage





**Site Plan**

# Serramonte

## Statistics & Demographics

Property Data	
Opening Date	1968
Renovation Date	2003-2007
Site	73 acres
Parking	4,645 spaces
Total Stores	120
Levels	1
Leasable Area	
Total Mall GLA	821,950 s.f.
Mall Shops	323,465 s.f.
Outparcels	36,493 s.f.
Anchors (Total)	461,992 s.f.
Macy's	226,606 s.f.
Target Greatland	160,346 s.f.
Available	75,040 s.f.
Trade Area	
Population	1,149,227
Total Households	465,311
Avg. Household Income	\$100,127
Median Age	40 yrs.
Source: DemographicsNow - 2009	

## Location Map

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